

### APPENDIX 3: PUBLIC INFORMATION BILLBOARDS OUTSIDE OF DECLARED ELECTION PERIODS

Subject to compliance with other laws (such as Election Law, Roads Law etc), Public Information Billboards outside of Declared Election Periods shall conform to the following guidelines or shall be subject to consent from the Central Planning Authority.

Size:

- Billboards shall have a maximum size of 128 sq ft (8ft x 16ft).

Placement:

- Signs and billboards cannot obstruct or interfere in any way with the public's ability to clearly view governmental signs, traffic, visibility or passage within the public right-of way, including vehicle travel lanes, sidewalks and bike lanes.
- Signs are not allowed to be attached to a utility or governmental pole/post/building.
- Public Information Billboards should be limited to two (2) billboards per Electoral District, in a suitable location.

Content displayed:

- Messaging must be of clear interest to the general public.
- Billboards should limit the use of any colours or logos which are indicative of a political party.
- Public Information Billboards are to be sponsored by public sector agencies or officials only, and such sponsor shall be identified on the sign (e.g. "message brought to you by XX public service agency").

Anyone who is unsure if their sign complies with these guidelines is invited to write to the Central Planning Authority for further guidance. Please include a sketch of your proposed signage, including dimensions, messaging and proposed location.